

STRONG FOUNDATION

Setting Up The Basics For Your Website

Your Website Needs A Plan

Do you know what the purpose of your blog/website is? Who is your ideal customer, client, or audience member? Answering these, and a few other questions will put you well on the way to finishing

With A Plan Come Clarity

Once you set the intention for your website/blog and begin to follow a working plan, you'll be able to monetize your blog content in no time at all.

You will need to map out the following:

- Define your intentions for your website/blog
- List the categories of content for your website/blog
- Identify your audience
- Create defined goals you'd like to achieve

...You'll experience incredible results in your business. You'll grow your audience tenfold, and position your business to lure in clients that you're meant to serve. It all starts with a plan!

When you create your website with the right intention you'll be able to:

- Rise in your industry as the go-to expert in your field
- Capitalize on your reputation and brand
- Attract your ideal clients using content with purpose
- Drive traffic and potential clients to your website
- Sell your coach offerings with ease (to the people who need it the most!)

With a well-planned, beautifully executed website, you'll enjoy:

- Better name recognition
- More partnership opportunities
- Increased sales (and profits)
- Higher fees

"Our goals can only be reached through a vehicle of a plan, in which we must fervently believe, and upon which we must vigorously act.

There is no other route to success. "

-Pablo Picasso



DEFINE YOUR WEBSITE/BLOG GOALS

Take a moment to think about your end goal.

1. Describe the intentions of your website/blog

2. Describe the primary goal website/blog

3. Describe the secondary goal website/blog